Contents

Contributors ..... **iii**

Acknowledgements ..... **vi**

Foreword ..... **vii**
Chiara Bonacchi

Public Archaeology for the Dark Ages **1**
Howard Williams
with Pauline Clarke, Victoria Bounds, Sarah Bratton, Amy Dunn, James Fish, Ioan Griffiths, Megan Hall, Joseph Keelan, Matthew Kelly, David Jackson, Stephanie Matthews, Max Moran, Niamh Moreton, Robert Neeson, Victoria Nicholls, Sacha O'Connor, Jessica Penaluna, Peter Rose, Abigail Salt, Amelia Studholme and Matthew Thomas

Part 1: Dark Age Debates

Keep the Dark Ages Weird: Engaging the Many Publics of Early Medieval Archaeology **20**
An Interview with Adrián Maldonado

Colouring the Dark Ages: Perceptions of Early Medieval Colour in Popular Culture **31**
Anne Sassin

Why do Horned Helmets still Matter? **53**
Sacha O'Connor

Public Archaeology of Early Medieval Assembly Places and Practices: Þingvellir **59**
Matthew Kelly

Dressing for Ragnarök? Commodifying, Appropriating and Fetishising the Vikings **65**
Madeline Walsh

Part 2: The Public Dark Ages

The Vikings of JORVIK: 40 Years of Reconstruction and Re-enactment **76**
Chris Tuckley

Displaying the Dark Ages in Museums **101**
Howard Williams, Pauline Clarke and Sarah Bratton

Where History Meets Legend: Presenting the Early Medieval Archaeology of Tintagel Castle, Cornwall **114**
Susan Greaney

Digging up the Dark Ages in Cornwall: The Tintagel Challenge and St Piran's Oratory Experience **139**
Jacqueline A Nowakowski and James Gossip

Death and Memory in Fragments: Project Eliseg's Public Archaeology 172
Howard Williams and Suzanne Evans

Reading the Gosforth Cross: Enriching Learning through Film and Photogrammetry 193
Roger Lang and Dominic Powlesland

Crafting the Early Middle Ages: Creating Synergies between Re-enactors and Archaeologists 215
An interview with Adam Parsons and Stuart Strong

Part 3: Dark Age Media

Archaeology in *Alfred the Great* (1969) and *The Last Kingdom* (2015-) 246
Victoria Nicholls and Howard Williams

'It's the End of the World as we Know it …': Reforging Ragnarök through Popular Culture 252
Mark A. Hall

The #GreatHeathenHunt: Repton's Public Early Medieval Archaeology 268
An interview with Cat Jarman

Vikings and Virality.....286
Matthew Thomas

Old Norse in the Wild West: Digital Public Engagement on YouTube 300
An interview with Jackson Crawford

The Image Hoard: Using the Past as a Palette in Discussing the Politics of the Present.....320
Wulfgar the Bard

Afterword: Whose 'Dark Ages'? 347
Bonnie Effros